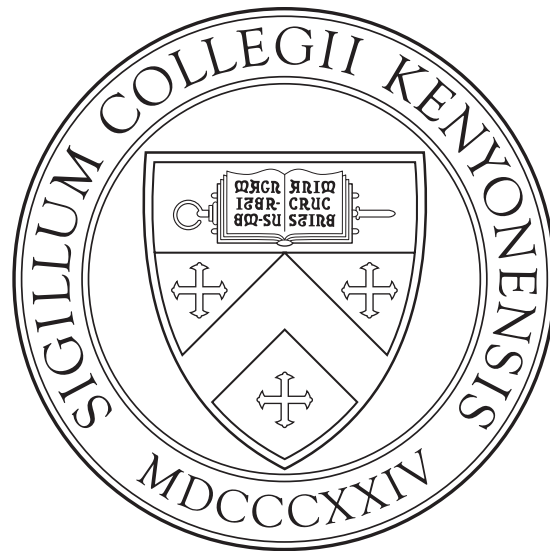


Original



Refined

## Kenyon Seal

The Kenyon College seal is used only on official College documents, including the programs for Commencement, Baccalaureate, Honors Day, Founders' Day, and Opening Convocation. It should NOT be used on other materials or on products such as sweatshirts and mugs. It may, however, be used on high-end products such as wooden "captain's chairs."

As with the Kenyon College shield, the seal has been digitally recreated and refined for maximum legibility and to enable better reproduction at varying sizes and for different applications—all without compromising the seal's original design. This formal and longstanding symbol of the College may now be incorporated more easily and consistently into Kenyon's official materials.



Black and White



2 colors



3 colors

## Kenyon Seal in Color

Similar to the shield, the Kenyon College seal is also available in three different color variations: a version in black and white, a slightly more formal version with two colors (purple and black), and a third version with three colors (purple, black, and gold) that is the most elaborate and formal. If you are producing a document for which the seal is appropriate, you will want to consider your budget as well as how many colors are available in the printing process. These color variations maintain the consistency of Kenyon's voice while offering flexibility in terms of how the seal is used.

Please note that only pure Pantone colored inks should be used to create the seal's colors. These colors should not be reproduced using CMYK (cyan, magenta, yellow, black) inks in a four-color process.

The Kenyon seal is not available for the public to download. If you need artwork for the seal, contact the Office of Public Affairs.