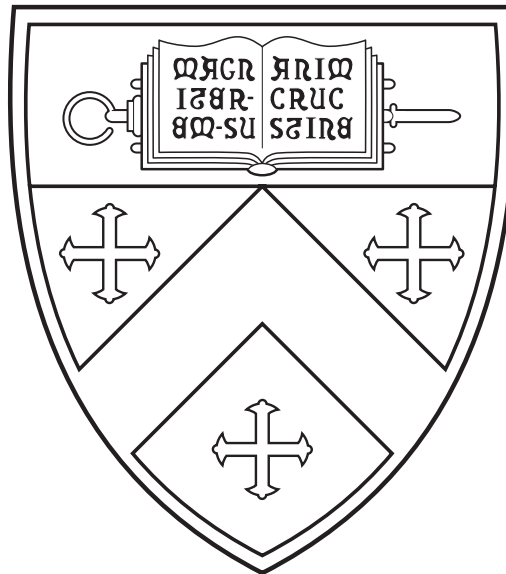


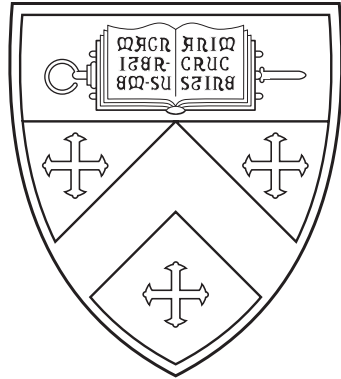
Original



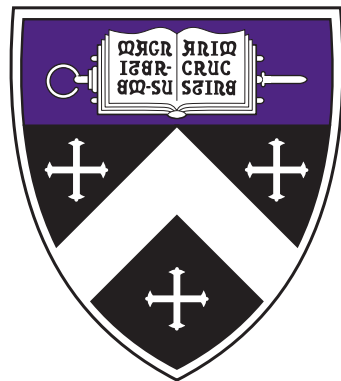
Refined

Kenyon Shield

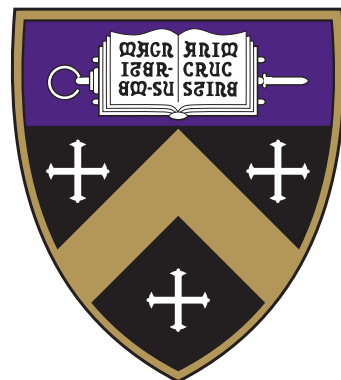
The Kenyon College shield is a central piece of the Kenyon identity, but—in its original version—it had become difficult to reproduce accurately, particularly in smaller sizes. To create the new version you see here, the shield was digitally recreated and refined for maximum legibility and to enable better reproduction at varying sizes and for different applications. By making the shield more versatile, we can use it as an important element in a wider range of contexts, improving Kenyon's ability to speak with one voice.



Black and White



2 Colors



3 Colors

Kenyon Shield in Color

The Kenyon College shield is available to you in three different color variations for a range of uses. The black and white variation is the simplest and least formal of these. A slightly more formal version with two colors (purple and black) is available when printing with two colors. The third version, with three colors (purple, black, and gold), is the most elaborate and formal. When choosing which version to use, you will want to consider your budget, how many colors are available in the printing process, and how legible the shield will be in context. Our goal is to make the shield as consistent as possible, yet versatile enough to allow you to consider cost efficiency, formality, and maximum legibility.

Please note that only pure Pantone colored inks should be used to create the shield's colors. These colors should not be reproduced using CMYK (cyan, magenta, yellow, black) inks in a four-color process.

All versions of the Kenyon shield are available for you to download at the Office of Public Affairs Web site, www.kenyon.edu/publicaffairs.xml.