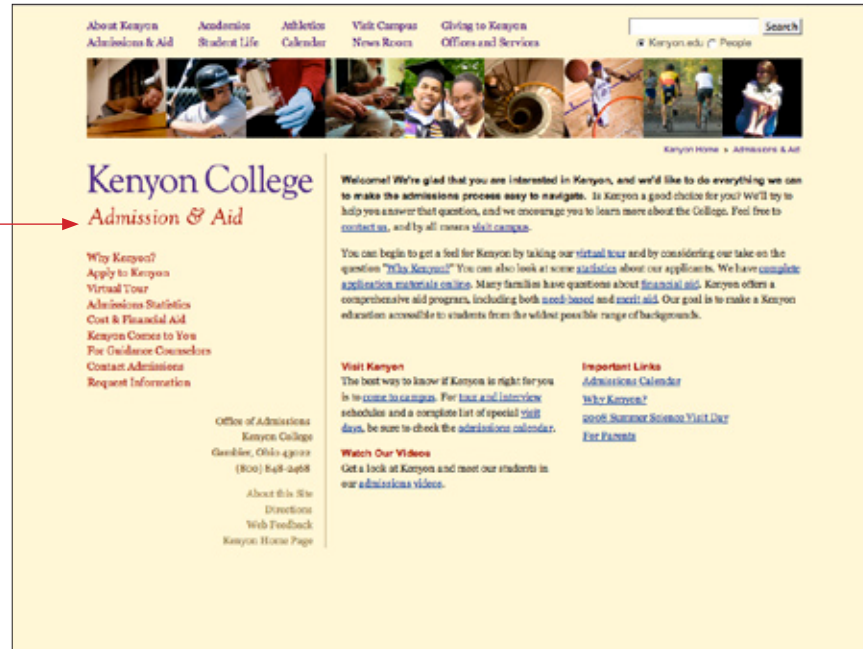


The sublevel navigation of the Web site incorporating proper use of the secondary typographic treatment—Goudy italic in conjunction with the wordmark.



Web Site

The typographic conventions established for Kenyon—and described on preceding pages—should be followed everywhere, including on the Web site. The examples you see here show pages from the current Web site where the proper typographic conventions have been used.

By following the usage conventions we have developed, we can ensure that we keep the Kenyon look consistent across the board. It is particularly important to maintain these conventions on the Web site, which serves thousands of users and is a resource for our existing community and prospective members alike.

Proper use of departmental typography.

