

Kenyon College

Kenyon Purple

Kenyon College

Black

Kenyon College

White or reversed out of image or color

Wordmark in Color

As shown here, you can use the official Kenyon College wordmark in three color variations. Ideally, the wordmark should appear in Kenyon purple. If you do not have the option of using purple, the wordmark may appear in black. The wordmark may also appear in white if it is reversed out of an image or a solid color background. By limiting the color options for the wordmark, we can reinforce Kenyon's identity in a way that is consistent and true to who we are.

Please note that only pure Pantone colored inks should be used to create the purple color. This color should not be reproduced using CMYK (cyan, magenta, yellow, black) inks in a four-color process.