Kenyon College

Wordmark

Here, you see the official wordmark for Kenyon College, created with a customized version of a font called Goudy Old Style. As the College's official signature, the wordmark has to stay consistent, with no variations. Any time you need to include the College's official signature, please use the wordmark (which will be provided to you as artwork) exactly as you see it here. By presenting the College's signature in a consistent way, we can maintain a unified style of expression that gives people a better understanding of who we are.

Please note that the wordmark is not just two words in a particular font—it is more like a piece of art, and it will be provided to you as an artwork file. Please do not modify the word-mark, alter it, or recreate it using a typeface.

The wordmark files are available online, at the Office of Public Affairs Web site, www.kenyon.edu/publicaffairs.xml.